

.HSBC TLD Domain Name Registration Policy

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.HSBC TLD Domain Name Registration Policy

General/Definitions

HSBC (or “we” or “us”) means HSBC Holdings PLC.

.HSBC means the .HSBC Top Level Domain.

.HSBC TLD Terms means the .HSBC TLD Registration Policy and the .HSBC TLD T&Cs

.HSBC TLD Registration Policy this .HSBC Domain Name Registration Policy which sets out the eligibility criteria for domain names in the .HSBC Top Level Domain.

.HSBC TLD T&Cs the .HSBC Domain TLD Terms and Conditions which sets out the terms and conditions governing the registration and use of domain names in the .HSBC Top Level Domain, and which incorporates, as relevant, the HSBC Site Terms as posted at www.hsbc.co.uk/1/2/legal/site-terms-and-privacy-statement.

ICANN means the Internet Corporation for Assigned Names and Numbers.

Registrar means the entity through which a .HSBC domain name registration is undertaken.

Reserved Names mean domain names which are unavailable for third-party registration at the time of their appearance on a list of Reserved Names.

Term means the initial term of any domain registration and any subsequent renewals.

Top Level Domain (or TLD) means the final characters after the dot in a domain name; in the case of *nic.hsbc*, this is “hsbc”.

You or your means an individual or entity seeking to initiate registration of a .HSBC domain name, or if allowed, the domain name registrant.

Any undefined capitalised term in the .HSBC TLD Registration Policy shall have the meaning set out in the ICANN Registry Agreement applicable to the .HSBC Top Level Domain, available at <https://www.icann.org/resources/agreement/hsbc-2014-10-24-en>.

Terms used in the singular or plural are merely for convenience, and shall apply mutatis mutandis, as the context may require.

All communications and information under this .HSBC TLD Registration Policy shall be in English.

This .HSBC TLD Registration Policy and any disputes arising out of or in connection with it shall be governed by English law and you and we hereby submit irrevocably to the exclusive jurisdiction of the English courts to resolve any dispute between us.

The .HSBC TLD Registration Policy sets out the eligibility criteria for domain names in the .HSBC Top Level Domain.

The .HSBC TLD Registration Policy may be updated periodically, without prior notice. Registration or use of a .HSBC domain name after any update constitutes acceptance of this .HSBC TLD Registration Policy (including any update). If you do not accept the .HSBC TLD Registration Policy then you are not entitled to register, maintain or renew a .HSBC domain name and must cancel any existing registration.

The terms of the .HSBC TLD Registration Policy set out the eligibility criteria for registration of a .HSBC domain name. The .HSBC TLD Registration Policy together with the .HSBC TLD T&Cs (together the .HSBC TLD Terms) constitute the entire agreement concerning the criteria for registration and use of a .HSBC domain name. No other agreements or representations supplement or alter the terms of the .HSBC Terms, except as expressly incorporated therein.

Registration Eligibility

Eligibility to register or use a .HSBC domain name (including controlling associated DNS records) is limited to HSBC, and upon HSBC's sole discretion, its Affiliates and Trademark Licensees.

HSBC reserves the right, for any reason, to periodically verify .HSBC domain name registration eligibility. Any determination as to such eligibility shall be made by HSBC in its sole discretion, and is not subject to any further appeal mechanism or reconsideration process. HSBC reserves the right, in its sole discretion, to suspend, cancel, revoke, or take other action it deems necessary with respect to a .HSBC domain name registrant in the event it determines that their registration violates the registration eligibility criteria.

Domain Name Registration Rules

Domain name registrations in the .HSBC Top Level Domain follow the four-step process set out managed by HSBC and/or its designated agents (including Registrars):

- (i) Eligibility Confirmation;
- (ii) Naming Convention Check;
- (iii) Acceptable Use Review; and
- (iv) Registration

.HSBC domain name registrations are available to eligible registrants for a term of between one (1) and ten (10) years.

Internationalized Domain Name (IDN) registrations are not currently available in the .HSBC Top Level Domain. In the event that IDN registrations are made available in the .HSBC Top Level Domain they will be subject to such pairing rules as HSBC may impose.

(i) Eligibility Confirmation

Only HSBC, and upon HSBC's sole discretion, its Affiliates and Trademark Licensees who agree to be bound by the terms of the .HSBC TLD Terms are eligible to register or use a .HSBC domain name. .HSBC domain names may not under any circumstances be registered or used by third parties other than HSBC and its Affiliates and Trademark Licensees.

Prior to any .HSBC domain name registration or renewal, and at any time during the registration life cycle, domain name registrations will be verified by HSBC for compliance with the .HSBC TLD Registration Policy.

(ii) Naming Convention Check

.HSBC domain names must meet the following technical conditions:

- a. must be at least 1 character and no more than 63 characters long
- b. must contain only letters (a-z), numbers (0-9) and hyphens or a combination of these
- c. must start and end with an alphanumeric character, not a hyphen
- d. must not be a Reserved Name
- e. domain names at the second level, must not contain a hyphen at the 3rd and 4th positions (tagged domains), unless corresponding to a valid Internationalized Domain Name in ASCII encoding (for example “xn--ndk061n”).

(iii) Acceptable Use Review

By asking us to register or renew a .HSBC domain name registration, you warrant and represent that your .HSBC domain name registration does and will at all times comply with the .HSBC TLD Terms.

Registration or renewal of a .HSBC domain name is subject to HSBC’s satisfaction that the Acceptable Use standards set out in the .HSBC TLD T&Cs are met as a condition of, and at all times during the Term of, a .HSBC domain name registration.

(iv) Registration

Provided that the .HSBC eligibility confirmation, naming convention check, and acceptable use review are satisfied, HSBC will provide a secure instruction consistent with its internal domain management process to the Registrar to proceed with the registration or renewal of your .HSBC domain name.

If at any point prior to the expiration of the Term you no longer wish to maintain your .HSBC domain name registration, you may submit a written request (i) to the .HSBC domain manager; and (ii) to the Registrar in accordance with the Registrar’s procedures governing such requests, requesting cancellation of your registration. Please note that if you cancel your .HSBC domain name registration, HSBC is under no obligation to make that domain name available for your future registration.

At the end of the Term, unless you have instructed HSBC and the Registrar otherwise at least 60 days prior to the expiration of the Term, the Registrar will automatically renew your .HSBC domain name, which registration shall continue to be subject to the .HSBC TLD Terms.

Reserved Names

The following terms are reserved from registration by third parties:

- a. reserved terms prohibited by ICANN from availability for registration including as provided in Specification 5 of the ICANN Registry Agreement applicable to the .HSBC Top Level Domain, and in particular
 1. the terms “example”, “www”, “rdds”, and “whois” at all levels, which at HSBC’s discretion shall be withheld from registration or allocated to HSBC
 2. the term “nic”, at all levels, as this term shall be allocated to HSBC for use in connection with the operation of the .HSBC Top Level Domain
- b. any term reserved by HSBC from time to time in its sole discretion.