

## ***.KINDER TLD Domain Name Registration Policy***

.KINDER TLD Domain Name Registration Policy .....	2
General/Definitions .....	2
Registration Eligibility .....	3
Domain Name Registration Rules.....	3
(i) Eligibility Confirmation.....	3
(ii) Naming Convention Check.....	3
(iii) Acceptable Use Review .....	4
(iv) Registration.....	4
Reserved Names.....	4

## [.KINDER TLD Domain Name Registration Policy](#)

This .KINDER TLD Domain Name Registration Policy (.KINDER TLD Registration Policy) sets out the eligibility criteria for domain names in the .KINDER Top Level Domain.

The .KINDER TLD Registration Policy may be updated periodically, without prior notice. The current version can be found at [TBC], and continued registration or use of a .KINDER domain name after any update constitutes acceptance of the current version. The only remedy in case of any disagreement with the current terms of the .KINDER TLD Registration Policy is to cancel your domain name registration.

The terms of the .KINDER TLD Registration Policy as described below constitute the entire agreement concerning the eligibility criteria for registration of a .KINDER domain name. It is to be read in conjunction with the .KINDER TLD T&Cs; no other agreements or representations supplement or alter the terms of the .KINDER TLD Registration Policy, except as expressly incorporated herein.

Any undefined capitalised term in the .KINDER TLD Registration Policy shall have the meaning set out in the ICANN Registry Agreement applicable to the .KINDER Top Level Domain, available at [TBC].

### General/Definitions

**Ferrero (or “we” or “us”)** means Ferrero Trading Lux S.A.

**.KINDER** means the .KINDER Top Level Domain.

**.KINDER TLD Registration Policy** means the .KINDER Domain Name Registration Policy which sets out the eligibility criteria for domain names in the .KINDER Top Level Domain.

**.KINDER TLD T&Cs** the .KINDER Domain TLD Terms and Conditions which sets out the terms and conditions governing the registration and use of domain names in the .KINDER Top Level Domain.

**ICANN** means the Internet Corporation for Assigned Names and Numbers.

**Registrar** means an ICANN-accredited registrar authorized to provide domain name registration services in the .KINDER TLD.

**Reserved Names** mean domain names which are unavailable for third-party registration at the time of their appearance on a list of Reserved Names.

**Top Level Domain** means the final characters after the dot in a domain name; in the case of “nic.kinder” this is “.kinder”.

**You or your** means an individual or entity seeking to initiate registration of a .KINDER domain name, or if allowed, the domain name registrant.

*Terms used in the singular or plural are merely for convenience, and shall apply mutatis mutandis, as the context may require.*

*All communications and information under this .KINDER TLD Registration Policy shall be in English.*

## Registration Eligibility

Eligibility to register or use a .KINDER domain name (including controlling associated DNS records) is limited to Ferrero, and upon Ferrero's sole discretion its Affiliates, or Trademark Licensees.

Ferrero reserves the right, for any reason, to periodically verify .KINDER domain name registration eligibility. Any determination as to such eligibility shall be made by Ferrero in its sole discretion, and is not subject to any further appeal mechanism or reconsideration process. Ferrero reserves the right, in its sole discretion, to suspend, cancel, revoke, or take other action it deems necessary with respect to a .KINDER domain name registrant in the event it determines that their registration violates the registration eligibility criteria. Questions about a determination by Ferrero as to .KINDER domain name registration eligibility should be directed to the Ferrero domain management team or Registrar.

To assist in ensuring compliance with the .KINDER TLD Registration Policy, "privacy" or "proxy" registrations are not permitted in the .KINDER Top Level Domain.

## Domain Name Registration Rules

Domain name registrations in the .KINDER Top Level Domain follow a four-step process managed by Ferrero or the Registrar: (i) Eligibility Confirmation; (ii) Naming Convention Check; (iii) Acceptable Use Review; (iv) Registration.

.KINDER domain name registrations are available to eligible registrants for annual terms between one (1) and ten (10) years.

In the event Internationalized Domain Name (IDN) registrations are made available in the .KINDER Top Level Domain, they will be subject to the .KINDER IDN registration pairing rules as and when they are developed.

### (i) Eligibility Confirmation

Only Ferrero, and upon Ferrero's sole discretion, Ferrero's Affiliates, or Trademark Licensees who agree to be bound by the terms of the .KINDER TLD Registration Policy and the .KINDER TLD T&Cs are eligible to register or use a .KINDER domain name. .KINDER domain names may not under any circumstances be registered or used by third parties other than Ferrero, Ferrero's Affiliates, or Ferrero's Trademark Licensees.

Prior to any .KINDER domain name registration or renewal, and at any time during the registration life cycle, domain name registrations will be verified by Ferrero for compliance with the .KINDER TLD Registration Policy and the .KINDER TLD T&Cs including as to eligibility.

### (ii) Naming Convention Check

.KINDER domain names must meet the following technical conditions:

- a. must be at least 1 character and no more than 63 characters long
- b. must contain only letters (a-z), numbers (0-9) and hyphens or a combination of these
- c. must start and end with an alphanumeric character, not a hyphen
- d. must not be a Reserved Name

- e. domain names at the second level, must not contain a hyphen at the 3rd and 4th positions (tagged domains), unless corresponding to a valid Internationalized Domain Name in ASCII encoding (for example “xn--ndk061n”).

### **(iii) Acceptable Use Review**

By asking us to register or renew a .KINDER domain name registration, you warrant and represent that your .KINDER domain name registration does and will at all times comply with the .KINDER TLD Registration Policy and the .KINDER TLD T&Cs.

Registration or renewal of a .KINDER domain name is subject to Ferrero’s satisfaction that the Acceptable Use standards set out in the .KINDER TLD T&Cs are met prior to, and at all times during a .KINDER domain name registration.

### **(iv) Registration**

Provided that the .KINDER eligibility confirmation, naming convention check, and acceptable use review are satisfied, Ferrero will provide a secure instruction per its internal domain management process to the Registrar to proceed with the registration or renewal of your .KINDER domain name.

If at any point prior to the registration expiration date you no longer wish to maintain your .KINDER domain name registration, you may submit a written request by email to Ferrero at [TBC] and the Registrar requesting cancellation of your registration. Please note that if you cancel your .KINDER domain name registration, Ferrero is under no obligation to make that domain name available for your future registration.

At the conclusion of the registration period for your .KINDER domain name, unless you have instructed the Registrar (with a copy to us) otherwise prior to the expiration of your .KINDER domain name registration, the Registrar will renew your .KINDER domain name registration on the basis of an agreed standing renewal order.

## **Reserved Names**

The following terms are reserved from registration by third parties:

- a. reserved terms prohibited by ICANN from availability for registration including as provided in the ICANN Registry Agreement applicable to the .KINDER Top Level Domain, and in particular
  1. the terms “example”, “www”, “rdds”, and “whois” at all levels, which at Ferrero’s discretion shall be withheld from registration or allocated to Ferrero
  2. the term “nic”, at all levels, as this term shall be allocated to Ferrero for use in connection with the operation of the .KINDER Top Level Domain
- b. any term reserved by Ferrero from time to time in its sole discretion